

**Media Education Research Section
Programme, Istanbul, July 2011**

Media Education Research Section

Chair: Divina Frau-Meigs (University Sorbonne nouvelle, France)

Co-chair: Manuel Pinto (University Minho Portugal)

July 14, 2011, 11:00-12:30

Room D 97

Session I: Tensions in the curriculum and creative learning

Chair and discussant: Denize Araujo (University Tuiuti do Paraná, Brazil)

Ana Patrícia Oliveira, Maria Conceição Lopes

Promotion of the creative learning in the kindergarten with Scratch programming

Yuh-Shihng Chang

A Study of the influence of Animation Incorporating Visual Art Instruction on the Lower Grade in the Elementary School Students' Creativity

Txema Ramirez de la Piscina, Jose Inazio Basterretxea, Estefania Jimenez, Juan Vicente Idoyaga, Amaia Andrieu

Quantitative and qualitative study about Media Literacy in the Basque School Community

Helmut Scherer, Schneider Beate

Media Literacy in Kindergartens/pre-schools. The Case of Germany

Alexandra Sowka, Christoph Klimmt, Gregor Daschmann

New Challenges for Children's Media Literacy: Exploring the Case of In-Game-Advertising

July 14, 2011, 14:30-16: 00

Room D 97

Session II: Pedagogical frameworks for media literacy studies

Chair and discussant: Sara Pereira (University Minho, Portugal)

Payal Arora

Cultures of Cyberspace: A Pedagogic Framework

Francesca Scenini, Andrea Mangiatordi

Exploring transliteracy development in one-to-one computing classes: a case study

M. Eugenia González-Alafita, Celina Denise Moncivais-Carrillo

Teaching Media Literacy through Laptop Computers and i-pads

Melda N Yildiz

Developing Global Competency in Teacher Education Programs using Media Literacy Skills

Kadri Ugur

Teacher's media literacy's influence on media education as cross-curricular theme

July 14, 2011, 16:30-18:00

Room D 97

Session III: Media education policies in evolution: shaping the agenda

Chair and discussant: Divina Frau-Meigs (University Sorbonne nouvelle, France)

Juan Francisco Martínez Cerdá, José Manuel Pérez Tornero, Oralia Paredes

Media Literacy: Evolution of European data 2005-2010

Manuel Pinto, Sara Pereira, Luís Pereira, Tiago Ferreira

Media education and the public policy agendas: the Portuguese case

Tugba Asrak Hasdemir

Problems and Prospects for the Media Literacy Education: Turkish Case

Juan Francisco Martínez Cerdá, José Manuel Pérez Tornero, Oralia Paredes

Critical understanding indicators of Media Literacy for individuals

Leslie Regan Shade

Young Canadians, Participatory Digital Culture and Policy Literacy

July 15, 2011, 9:00-10:30

Room D97

Session IV: Media literacy competences as risk prevention and conflict resolution

Chair and discussant: Gert Nulens (Free University Brussels, Belgium)

M. Eugenia González-Alafita

Social networks and personal responsibility: Facebook and the risks of sharing information

Cristina Pulido, Claudia Calva, Isamelia Carvalho

Children and critical media literacy. Research on children critical thinking and online risks

Nadine Karbach, Christoph Klimmt

Parents' Strategies of Mediating Children's Internet Use: Exploring Challenges for Media Education in Families

Ibrahim Saleh

Media literacy education in South Africa

Mirjana Kristovic

The contribution of informal media education to the peace forging: the role of NGOs from B&H, Croatia and Serbia

Sascha Trueltzsch, Christine W. Wijnen

Do current media developments ask for new literacies? The case of social network sites

July 16, 2011, 9:00-10:30

Room Fener

UNESCO-IAMCR joint session

Organised by MER in collaboration with IT Taskforce:

Media and Information Literacy Indicators: a critical assessment

July 16, 2011 14:30-16: 00

Room D 100

Session V: Citizenship via media literacy: connectivity, identity and creativity

Chair and discussant: Manuel Pinto (University Minho, Portugal)

Rosana Soares, Mayra Rodrigues Gomes, Rosana de Lima Soares

Connectivity and creativity: a pedagogical approach

Raquel Paiva Soares, Muniz Sodre Araújo Cabral

Education, media and community

Stuart R Poyntz

Neoliberalism, Creative Cities and Urban Youth Media Production Ecologies in Canada

Gabriel Alejandro Medina, Miriam Herrera

Communication logics at adult's literacy process on rural contexts

Joy Y. Pierce

Reimagining the digital native: Mexican children define connectivity, identity and creativity

July 17, 2011, 9:00-10:30

Room D 100

Session VI: Media literacy studies as social practice

Chair and discussant: Beate Josephi (Edith Cowan University, Australia)

Belinha De Abreu

Interconnecting Media Literacy, Social Networking, and the Web 2.0 Environment

Sara Pereira, Luís Pereira, Manuel Pinto

Resources for media literacy: mediating the research about children and media

Cinthia Lopes da Silva, Milena Avelaneda Origuela

Sports and media: education for leisure

AnneMette Winneche Nielsen

Towards a new concept of formation in education

Maria Isabel Orofino

Webnovelas on the screen: reception, cultural production and media education with children

July 17, 2011, 11:00-12:30

Room D 100

Session VII: Impact of e-learning on media literacy and learning process

Chair and discussant: Gabriel Kaplun (Universidad de la Republica, Uruguay)

Lien Mostmans and G. Nulens
Bridging frontiers or back to the drawing board? Developing e-learning tools for cultural heritage and media education

M. Eugenia González-Alafita, Celina Denise Moncivais-Carrillo
Generation Txt and its new literacy: When digital language reaches the academic arena

Cheng-yu Lin, Tung-hsiao Huang
Using PBL as Teaching Strategy in Media Literacy Education

Panagiota Alevizou
Open to interpretation? Participatory discourses, productive practices and learner engagement in Open Educational Resources

Mari Ángeles Serrano, Laura López, Beatriz Villarejo
Generation of accessible virtual learning environments in adult basic education

Alper Altunay, Nezh Orhon
A Study on Art Education and Creativity in the New Media: Anapod Applications as Podcasting

July 17, 2011, 14:30-16: 00
Room D 100

Session VIII: Theoretical stakes in local and regional perspective

Chair and discussant: Jose Manuel Tornero (Universidad Autonoma de Barcelona, Spain)

Hans Ibold
New Media Literacy and Uses and Gratifications: Bringing Identity to Light

Emek Çaylı
Critical Literacy, Media Education and Young People: A Theoretical and Methodological Discussion

Cinthia Lopes da Silva
Creative and cultural industries: pedagogical experience with Portuguese physical education students

Hendri Yani, boby Guntarto
Defining Media Literacy in Indonesia

Morella Alvarado Miquilena
De las guerrillas comunicacionales a la Educomunicación. Mapeo de experiencias venezolanas

BUSINESS MEETING: July 16 2011, 16:30-18:00 following workshop V, Room D 100