CAREER –selected projects, responsibilities and achievements–

Since 2000, as I became a full professor, I have focused my research and main fields of expertise on Media and information Literacy, Digital Literacy, Education for Global Citizenship, Internet Governance and Cultural diversity. I have also developed a responsible professional experience in operational management and partnerships, with more than 10 years at a leading managerial level, national and international. I have acquired a recognized experience in leadership and have a proven ability in planning and managing international projects or programmes, especially with academia and civil society organizations (IAMCR, ECREA) and intergovernmental agencies (Council of Europe, European Commission, OIF and UNESCO).

Since 2015, I have been head of UNESCO chair "Savoir Devenir in sustainable digital development: mastering information cultures" and since 2017 president of NGO Savoir*Devenir, attached to the chair. I conducted relevant work with international agencies, non-governmental organizations, private sector companies and high-level experts. I conducted more than 12 international projects, attesting to a recognized experience in leadership and a proven ability in planning and managing international programmes. These projects are connected to my research fields, Media and Information Literacy, Media Development, Cultural Diversity. The NGO Savoir*Devenir systematically applies research-action and research-intervention with implementation and scaling up of resources, competence frameworks and best practices.

From 2013 to 2015, I was director of CLEMI, the French operator for Media and Information Literacy. I was responsible for its pre-configuration and restructuration. During my mandate, I had to deal with the terrorist attack against Charlie Hebdo and had to run emergency programmes for the Ministry of Education in the aftermath of the "je suis Charlie" movement, in January 2005.

Teaching and training (constructing the field of MIL, digital literacies, distance lifelong learning)

1. Pedagogical innovation and curricular development
-International Master in Fact-checking. Creation of several modules: The ecosystem of online disinformation and fact-checking: Definitions, actors and motivations, NOVA U., Lisbon, Portugal (2022--)

-International master MIL and digital citizenship, co-founder and member of scientific board, U. Lusofona, Lisbon, Portugal (2021--)

-International Master AIGEME (Computer Applications: Management, Media Education, E-learning): Creation and development of a professional master's degree, exclusively online, with the support of the Ile de France Region and the Agence Universitaire de la Francophonie (AUF). University of Sorbonne nouvelle (2006-15).
- Two specialties: e-learning (teaching with media and ICTs); Media and Information Literacy (teaching about media and ICTs).
- Creation of several courses on e-learning with design of the overall architecture, including the use of multimedia technical tools; training in the use of ICTs and Media and information literacy.
- Development of a multi-disciplinary methodology with evaluation tools such as e-portfolios and open badges.

2. Managerial Experience (in teaching and researching field, at Sorbonne Nouvelle U.)

-Chair holder, UNESCO Chair, "Savoir Devenir in Sustainable Digital Development: Mastering Information Cultures", contributing to Master Degree in Digital Humanities with courses on disinformation and on digital culture, Université Sorbonne Nouvelle (2015--)

-Director, CREW (Centre for Research on the English-speaking World), Research Team EA 4399, Université Sorbonne nouvelle, 45 researchers under my responsibility (2009-14)

-Coordinator, CREW, transversal axis "media and representations in globalization", Université Sorbonne Nouvelle, 10 researchers under my responsibility (2008-18)

3. Training for adults and continuous training (with Savoir*Devenir)
-CNPF (Commission Paritaire Nationale de l'Emploi et de la Formation), creation of the innovative training programme of journalists "Education aux Médias et à l'information" with Institut National de l'audiovisuel (INA), training journalist to work in tandem with teachers and librarians (2022--)

-EMILE: 3 year-plan for training the agents of the French Ministry of Culture in Media and Information literacy (2018-2021), reaching out to libraries, museums, regional centers, public service media. Contract renewed for 4-year-plan (2022-2025)

-Training in classrooms, libraries, regional centers and rectorates, on demand, in France

-Training the Trainers with NGO leaders, in French Speaking Countries (OIF), such as Tunisia, Cameroun, Burundi, Burkina Faso, Haïti...

Researching (responsibilities for international and national collective projects)

1. Direction of funded research (lead or co-lead)
-ALGOWATCH (2023-2025), France, Ireland, Croatia, Portugal. CREA-MIL, EU; French Ministry of culture

-GENDER-ED (2023-2025), France, Italy, Greece, Bulgaria. CREA-MIL, EU

-VOICES (2023-2025), France, Belgium, Italy, Croatia. CREA-MIL, EU

-ENID-TEACH (2022-2025), Bulgaria, France, Spain, Italie, Portugal. ERASMUS+

-CROSSOVER (2022-2023), Belgium, France, Netherlands. DG-Connect ; French Ministry of culture

-YOUVERIFY!,(2021-2022), France, Spain and Romania. DG-Connect; French ministry of culture

-YOUVERIFY-OIF (2022), Cameroon, Ivory coast, Burkina Faso and Haïti. Organisation Internationale de la Francophonie (OIF); French ministry of culture

-YOUCHECK! (2019-2020), France, Sweden, Spain and Romania. DG-Connect;French ministry of culture

-JAMIL (Active Youth, Inclusive Media and Digital Literacy) (2018-2021; 2022-2024), Tunisia. Agence Française du Développement (AFD), Drosos foundation

-PLAY YOUR ROLE (2019-2021), France, Italy, Germany, Portugal, Lithuania. DG-JUS

-INEDU (2019), France, Italy, Croatia, Portugal. ERASMUS+

-TOKE, (2016-2017), Tunisia. Agence Française du Développement (AFD)

-FACT CHECKING (2019-2022), Portugal, France, Poland, Finland, Netherlands. ERASMUS+

-ECO (2014-2017), France, Spain, Italy, Portugal, Germany, England. EU Competitiveness and Innovation Framework programme (CIP)

-ECFOLI (2015-2017), France, Cyprus, Portugal, Morocco. ERASMUS+

-TRANSLIT "Transliteracy" (2013-2016), France. ANR CULT

-LIMIN-R: "transliteracies: media, information and digital" (2010-2012), France. ISCC, Institut de la Communication du CNRS

-"Information circulation and international communication: from NWICO to WSIS" (2007-2011), France. Maison des sciences de l'Homme, MSH-Paris Nord

2. Participation in funded research projects
-DIACOMET (2023-2025) Lithuania, Estonia, Finland, Austria, Slovenia, Netherlands, Hungary. EU Horizon Europe

-DIGEING, Digital Media and Human Well-being (2021-2023), France, Italy, Spain, Poland, Netherlands. European commission

-UDPN "Observing, Describing, Predicting and Imagining the Uses of Digitised Heritage"(2014-2016), France. Sorbonne Paris-Cité

-EMEDUS (2011-2016), Spain, France, Italy, Portugal, Belgium... European Commission

-TRANS-I "transliteracy in situation" (2012-2013), France. ISCC, Institut de la Communication du CNRS

-COST (European Cooperation in Science and Technology) network "Transforming Audiences, Transforming Societies", (2010-2014). England, France, Italy, Belgium... European Commission

3. Membership in research groups or networks
-Head, Media Literacy Research Section, International Association for Media Studies and Research (IAMCR), (2008-15)

-Member, UNESCO Chairs network in Media and Information Literacy and Intercultural Dialogue, MILID (2017--)

-Member, UNESCO Chairs network in Communication Network, ORBICOM (2011--)

-Member, French Scientific Interest Group (GIS) GENRE (2012--)

-Member, MICA (Médiations, Informations, Communications,Arts), Research Unit UR 4426, University Montaigne-Humanités (2013--)

-Member, CIM (Communication, Information, Media), Research Unit EA 1484, Université Sorbonne nouvelle (2007-12)

-Member of the steering committee of the ISCC (Institut des Sciences de la Communication du CNRS), French National Committee for Research, CNRS (2008-18)

Responsibilities with elected mandates (civil society representation)

1. International level

IAMCR (2004--). NGO with observer status with UNESCO and ECOSOC
-Member, IAMCR Clearinghouse (2016--). Liaison with UNESCO HQ, Paris. Member of Consultative council of the European Audiovisual Observatory, Strasburg (2000-2023)

-Head, Media Education Research section (2009-2015).   Participation at NetMUndial, Brazil (2011) as follow up to Convention on cultural diversity. Participation in WSIS+10, UN New York (2015) as follow up on WSIS.

-Vice-President, Board of Directors, Responsible for international affairs (2004-08). Participation in the elaboration of the Convention on the Protection and the Promotion of the diversity of cultural expressions (2003-04) at UNESCO; Participation in the World Summit on the Information Society at UNESCO and ITU/UN Geneva.

ECREA (2007--)
-Ex-officio member of advisory board (2012--)
-Member of executive board (2008-12). relations with other international associations of researchers, as well as with other bodies (European Commission, UNESCO, etc.).
-Founding member, instrumental in merger between ECCR and ECEA (2000-07).

AMIL (ex-GAPMIL, 2013--)
-Co-head, European Chapter (2014--). Organization of European or Global level forums (every other year); community-building; knowledge sharing; strategizing with other chapters at global level, with UNESCO
-Founding member (2013--). Giving visibility to MIL community of practitioners and researchers; advocacy

WSIS (2004-05) Multistakeholder dynamics
-Member of the Civil Society Bureau, World Summit on the Information Society, UN Geneva (2003-05)

-Senior coordinator of the "education, higher education and research" family (2003-2005). Organization of thematic events (open standards for training, media education, international charter for researchers, cultural diversity); participation in the various preparatory meetings of the summit which took place in phase 2 (Tunis 2005); drafting of texts marking the positions of civil society in relation to the official proposals of the member states

IGF (2006--)/CSTD (annual reporting 2006-15)   Multistakeholder dynamics
-Annual reporting, action line 9 "media" on sub-theme "media education", in Geneva
-Organization of roundtables. Ex: "Shape your Digital Future! Disruptive Digital literacies in the era of data governance: addressing "Generation Z" with and beyond education? , CICG Geneva, December 2017
-Organization of event IGF France (2015-20)

2. National level (France) (civil society representation)

Collectif Interassociatif Enfance et Médias (CIEME, 2009--), jointly run by Ligue de l'enseignement and Ceméa
-Member of scientific committee (2009--). responsible for conducting research (youth uses of Internet, parental advisories, ...) and for implementing projects (Oise, Normandie...).

Responsibilities by nomination (civil society representation)

1. International level
-IPDC (Intergovernmental Programme for the Development of Communication.
Observer and auditor of the programme (2001-07)

-IFAP (Information For all Programme)
Observer of the programme (2001-07)

-ICANN (Internet Corporation for Assigned Names and Numbers)
Member of the Non-Commercial Users Constituency (NCUC),) invested in Post-Expiration Domain Name Recovery Drafting Team (2009--)

-Council of Europe
Member, European audiovisual media Observatory for IAMCR (2000-2023)
Member/lead, exchange platform for on culture and digitization, Democratic governance directorate, sub-division education and culture (2012-18)

FRENCH NATIONAL COMMISSION TO UNESCO (AND LIAISON WITH HQ)
-Member of the network of UNESCO French chairs (2015--)

-Member of the French National Commission to UNESCO, with delegation to contribute to UNESCO programmes and consultations (2003-13)

-Head, intersectoral workgroup on media education (2003-13)

-Head, intersectoral workgoup on cultural diversity in digital era (2003-13)

European Commission
-Member of high level expert group on online disinformation, DG-connect (2018-19)

-Member of high level expert group on fighting disinformation and promoting digital literacy, DG-EAC (2021-22)

2. National level
-President, committee « création, culture et patrimoine », Challenge 8 « Sociétés innovantes, intégrantes et adaptatives », Agence Nationale de la Recherche ANR (2014-18)

-Member of steering committe, Institut des Sciences de la Communication, CNRS (2008-12)

-Member, Groupe Education Numérique (GEN), Conseil National du Numérique, Ministère de l'économie numérique (2013-14)

-Member, scientific committee, UOH (Open University for the Humanities) (2009-14)

-Member, steering committe, French chapter "Confiance", Safer Internet EU programme (j2005-10)

Expertise

1. International level
UNESCO

Expert, representing French National Commission, "Information for All Programme" (IFAP), UNESCO (2008-12; 2023--)

Observer and evaluator, "International Program for the Development of Communication" (IPDC), UNESCO (2001-07)

Observer, "Information for all Programme" (IFAP), UNESCO (2001-07)

Observer and Rapporteur, NGO consultations, prepcoms to WSIS, UN Geneva (2001-2005)

CSTD (Council for Science and Technology for Development)
Observer and evaluator, UN (2008-12)

UN-AoC (2005-20)
-First international forum on MIL, with UNESCO, Fez (2011)
-Policy advisor: mapping of media education policies worldwide (2009); addressing the gender issue in and through the media, as well as media responses to terrorism, crisis, emergency situations and natural disasters
-Founding member of scientific board (2005)

EUROPEAN UNION
-Ambassador for MIL, EPALE, platform for adult training, ERASMUS+ (2021-2023)

-Expert, permanent MIL taskforce, DG-CNECT (2015--)

-Expert, permanent MIL taskforce, DG Information society and digital agenda, e-learning unit (2003-10)

-Expert at large, DG- EAC, for audiovisual policies and (self)regulation (2000-10)

COUNCIL OF EUROPE

-Expert/leader of working group on digital Citizenship education (2018-2022)

-Expert, the pan-european forum on human rights in the information society, Human rights Directorate, media division, Strasbourg (2005-10)

-Expert at large on issues of youth, ethics and new media uses, Division of Human rights, information society and media sub-division (2005-10)

2. National level

-Expert, DGMIC, questions of MIL, disinformation, journalism training (2018--)

-Expert ARCOM (ex-CSA), taskforce on MIL and disinformation, observatory on hate crime and inequalities (2018--)

-Expert CNIL, taskforce on Data privacy curriculum (2018--)

-Expert commission "les Lumières à l'ère numérique" (2022)

-Expert, Senate, Media literacy (2019, 2021)

-Expert, Senate, Disinformation and regulation (2022)

-Expert, commission for a national strategy for youth (2014)

-Expert, commission Deray, for MIL curriculum in schools (2009-2010)

Research evaluation

1. **Founder/editor in chief of French journals in field of information communication**
    InMedia, *The French Journal of Media Studies*, on Open Edition Journals platform (2012-2021)
    Revue de la SFSIC, Société Française des Sciences de l'Infocom (2012--)
    Médiamorphoses (INA/PUF, 2002-08)
    RFEA, Revue Française d'Etudes Américaines (2000-06)
    Transatlantica (2001-04), co-founded with Jean Kempf (2002)

2. **Member of editorial boards in high ranking international journals**
    Journalism and Mass Communication Quarterly (2016--)
    Communication, Culture, Critique (2013--)
    Revista Mediterránea de Comunicación (2013--)
    Sphera Publica (2013--)
    Revista Brasileira de Políticas de Comunicação (RBPC)(Brésil, 2010--)
    Derecho a Comunicar (Mexique, 2010--)
    Comunicar (Espagne, 2009--)
    Quaderns del CAC (Espagne, 2009-2015)

Resource production (see Savoirdevenir.net/ressources)

-video series: Mediatropismes (with Ina), Fresh AIR (with Ina)
-podcast series: Crossover (with Ina)
-creation of learning pathways and handbooks/manuals: EMILE e-booklets; Crossover lesson plans; YouCheck Lesson Plans; INEDU lesson plans
-kits: Crossover kit on algo-literacy; YouVerify kit on visual literacy
-serious games
-hackathons (with teams of game designers, web-radio producers...) Play your role
-resource portals: crossover.social; youverify.eu, savoirdevenir.net
-MOOCs: MOOC Découvrabilité (France-Canada) ; MOOC MIL DIY, MOOC disinformation Step by Step, Enid-Teach resources with Genial.ly (on critical thinking, on connected pedagogies)
-Competencies frameworks: CNIL data privacy; Crossover algo-literacy; Youverify digital visual literacy; Digcomp 2.2

Networking and exchanging good practices

-EDUCNUM (CNIL collective): participating in actions of the collective, such as awareness campaigns

-ARCOM (ex-CSA) observatoire de l'égalité et discours de haine; observatoire de la désinformation). Auditions des plateformes concernant la désinformation et les élections américaines, auditions de la taskforce concernant le discours de haine

-MIL group of DGMIC (Ministry of Culture): exchanges of good practices; mobilization for MIL policies

-CEMEA, Ligue de l'enseignement and other civil society educational NGOs: exchanges of good practices, testing of resources; training of trainers; participation in regional events

-Enjeux e-media (ex-CIEME), collective for media literacy partners in informal sector of education and culture

Advocacy

-Research-action: identification of gaps and proposal of solutions... recommendations for policy makers
-Participation in events: international journalism Symposium, in Tours, Tunis and Brussels ; fact-checking forums (EU disinfo.lab...)
-Contributions of resources to EDMO and its hubs (Belux, Iberifier, Cedmo, Nordis, De facto)
-Written and oral contributions to government consultations (Flash Mission on Critical Media Education in French Parliament,; Morocco roadmap on education and media, ...)
-Participation in MIL consultations at EU level, OIF level and UNESCO level
-Expertise with European Commission, DG-connect and DG-EAC on issues of MIL, fact-checking, digital citizenship education
-Auditioning private sector platforms at ARCOM: Google, TikTok, Snapchat, Meta, Twitter, LinkedIn, Dailymotion, Microsoft, Yahoo.

Main achievements

Teaching and Training

-30 doctoral students
-600 master students
-2 master programmes innovation in MIL and e-learning
-10 invitations as guest professor (Egypt, Uruguay, Argentina, Mexico, Spain...)
-100+ Trainers of Trainers sessions (France, Tunisia, Ivory Coast, Haiti, Cameroon, Burkina Faso, Burundi...)
-330+ youth ambassadors (Eastern Europe, Northern Africa, West Africa)
-5 000 MOOC participants (worldwide)
-500 open badges delivered in MIL

Researching and structuring field of MIL, cultural diversity and internet governance

-30 international projects, mostly on Media and Information Literacy (MIL)

-40 books published and more than 300 journal articles and book chapters published in English, French, Spanish
-200 keynote speaker invitations (South Korea, Madagascar, Armenia, Tunisia, Argentina …)
-400 conference contributions (Russia, Japan, Serbia, Estonia, Finland, Tunisia, Morocco…)
-250 conferences and workshops organizations
-2 awards: E-toile Internet (2006); Global MIL Award for MOOC "DIY MIL (2016)

Building partnerships, supporting capacity-building

-10 yearly international conferences (Organization of IAMCR's 50th anniversary congress, "Media, Communication, Information: 50 Years of Theory and Practice" Paris, UNESCO, July 2007)
-100 international workshops on MIL for Media Education Research section, IAMCR
-2 international forums for European Chapter of AMIL (ex-GAPMIL)
-10 workshops, for IGF and IGF France
-2 UN speeches (at WSIS and WSIS+10)
-10 affiliations to major international networks with diverse groups of organizations, including intergovernmental, public, civil society, private sector and high net worth individuals
-100 partnerships, including ICT and media companies (AFP, Qwant, …), journalism and fact-checking collectives (CheckFirst, EU.disinfolab, AfricaCheck, Reporters Without Borders, Cartooning for Peace…), civil society NGOs (IFLA, Ceméa, la ligue de l'enseignement…)

Producing resources (OERs, for general use and dissemination)

-5 toolkits with educational pathways
-2 serious games
-4 podcasts (Crossover Social)
-4 hackathons (MILCLICK/IGF, Play your role)
-3 resource portals (see savoirdevenir.net)
-12 MOOCs authored and 80 co-authored or supported (including MOOC DIY MIL, MOOC Disinformation Step by Step)
-5 standard-setting frameworks (CLEMI, CNIL, CoE, DG-EAC/DG-Connect, UNESCO)

Developing standard setting frameworks

Handbooks
-Think Critically, click Wisely, expert in the consultative meeting for revision of UNESCO MIL curriculum (2022)
-Digital Citizenship Education Handbook, Council of Europe (2022)
-Model curricula for journalism Education, expert in the first Consultative Meeting on Journalism Education, UNESCO (2005-07)
-Media Education Kit for teachers, students, parents and professionals, UNESCO (2006)

Guidelines and competence frameworks

-Guidelines for fighting disinformation, promoting the transparency of digital platforms and addressing hate speech and misinformation, freedom of expression and the rule of law (DG-connect)
-Guidelines for fighting disinformation and promoting digital literacy; DIGCOMP 2.2 (DG-EAC)
-Guidelines for Digital Education Citizenship (Council of Europe)

Recommendations
-Council of Europe, *Recommendation on Big Data for Culture, Literacy and Democracy*, 2017
https://rm.coe.int/168070b327

-Council of Europe*, Recommendation on the Internet of Citizens (CM/rec 2016),* 2016
http://www.coe.int/en/web/culture-and-heritage/recommendation-on-the-internet-of-citizens

-UNESCO*, Recommendation on media and information literacy in a shifting media and information landscape*, 2016
http://www.unesco.org/fileadmin/MULTIMEDIA/HQ/CI/CI/pdf/Events/riga_recommendations_on_media_and_information_literacy.pdf

-EATDU, *Porto Declaration on European MOOCs,* 2015
https://oerknowledgecloud.org/content/porto-declaration-european-moocs

-UNESCO, *Déclaration de Paris pour l'éducation aux médias et à l'information à l'ère numérique*, UNESCO, 2014
http://www.unesco.org/new/fileadmin/MULTIMEDIA/HQ/CI/CI/pdf/In_Focus/paris_mil_declaration_final.pdf

-UNESCO, *Fez Declaration on Media and Information Literacy*, 2011
https://www.unaoc.org/wp-content/uploads/FEZ_DECLARATION-ON-MEDIA-AND-INFORMATION-LITERACY-JUNE-17-2011.pdf

-UNESCO, *Paris Agenda, 12 recommendations for Media literacy*,
https://www.diplomatie.gouv.fr/IMG/pdf/AgendaParisFinal_fr.pdf

Platform exchanges and forums

-AMIL (Ex-GAPMIL), UNESCO
2nd European GAPMIL forum, "Citizens' critical competences for a rights-based, transparent, open, secure and inclusive information environment", Riga (Latvia), 2016

1st European GAPMIL forum, "MIL resources", UNESCO, Paris 2014

-Platform Exchange on Culture and Digitisation, Council of Europe
4th Council of Europe platform exchange on culture and digitisation "Empowering democracy through culture – digital tools for culturally competent citizens", Karlsruhe, Allemagne, 2017

3rd Council of Europe platform exchange on culture and digitisation "Culture 4D: Digitisation, Data, Disruptions, Diversity", Tallinn, Estonia, 2016

2nd Council of Europe Platform exchange on culture and digitisation "Smart Creativity, Smart Democracy" , Linz, Austria, 2015

1st Council of Europe Platform exchange on culture and digitisation "Creating an enabling environment of digital culture and for empowering citizens", Baku, Azerbaijan, 2014

Policy-making and advocacy
Background papers and mappings
-Contribution to "Outline of Media and Information Literacy Technical note ahead of the revised 1974 Recommendation" UNESCO-CI, 2022

- Background paper on Media and Information Literacy for Global Education Monitoring Report (GEM), UNESCO-IITE, 2022

-Background research, EU mapping of MIL practices, European Audiovisual observatory, 2016

 Background paper (with Alava and Hassan) on *Social Media and the Radicalization of youth in the digital era*, UNESCO, 2017

-Background paper on *Exploring the Evolving Mediascape: Towards Updating Strategies to Face Challenges and Seize Opportunities*, UNESCO-CI, 2013

-Background paper, Research agenda, IAMCR/UNESCO-CI, 2008-09

-Mapping of media education policies worldwide, UN-AoC, 2009

Reports and action plans (more than 35 reports)

-Convention on cultural diversity: contributions to articles 4, 11, 13, 16 and 20 (on role of civil society and local cultures), 2004-05

-WSIS civil society bureau: contributions on MIL, media pluralism and diversity, enhancing media policies, journalism education and support for community media. Action plan on internet governance, 2003-05

-Action plan for implementing the recommendation « Empowering young people in the information society », Director human rights, Council of Europe, 2006

-Priority action line C8 (cultural diversity), report, CSTD, Geneva, 2008

-Priority action line C9 "medias", CSTD, Geneva 2008, 2009, 2011, 2014

Quality control and evaluation
-100 evaluations of programmes and projects (EMIF, EDMO, ANR, IPDC, ANR, ERC, CoE) -200 evaluations of research articles